



Pack Marketing Plan

Pack # _____ Chartered Partner _____

Current membership total _____

Recruiting goal total _____ (# new youth)

Tigers _____

Tigers _____

Wolves _____

Wolves _____

Bears _____

Bears _____

Webeles _____

Webeles _____

Arrow of Light _____

Arrow of Light _____

Pack operations that need attention:

Recruiting Plan:

Recruiting Date(s) _____ Location(s): _____

Promotion through what methods: _____

Pack Membership Chair or recruiting event coordinator: Name _____

Phone number _____ E-mail _____

Names of parents identified and/or recruited to help: _____

Materials needed: Flyers _____ Posters _____ Business cards _____

Yard Signs _____ Banners _____ Sample e-mail _____

Other: _____

District level support from _____ (Commissioner, District Executive, other)

Phone # _____ and E-mail _____