



## **Unit Membership Chairman**

Does your pack, troop, or crew have a member of the unit committee that is responsible for recruiting new Scouts into the unit? If not, consider adding a Unit Membership Chairman.

### Unit Membership Chairman Principal Responsibilities

- Meet with the unit leaders and committee monthly to discuss membership goals and retention.
- Conduct at least two recruitment/Scouting promotion events per year to ensure unit growth using the peer-to-peer recruitment method.
- Distribute membership fliers to schools and churches in the unit's area.
- Conduct Scouting rallies and boy talks in schools, leveraging council support when needed.
- Attend the district's membership chair training sessions, which will focus on best practices.
- Have your unit be involved in the required amount of Adopt-a-School service or community service projects needed for Scouting's Journey to Excellence score.
- Ensure that new youth and adult applications along with funds are completed and turned into the council service center within a week after receipt of the applications.
- Work with the unit committee to ensure the unit reaches Scouting's Journey to Excellence gold status in membership.
- Have your unit participate in a fall and spring recruitment plan.
- Work with the district transition chair to encourage youth to transition to the age-appropriate program as they grow older.
- Have an annual customer satisfaction survey done with current Scout families.

An informational CD is available at no charge for all Unit Membership Chairs in the Heart of Virginia Council. To get the CD and receive useful information during the year, sign up at:

<http://scoutingvirginia.doubleknot.com/event/unit-membership-chairman-list/1503291>.

A CD will be mailed to you once you sign up. If your unit does not currently have a membership chair, it is time to recruit this person.