Fund Your Entire Year of Scouting!
Sell for 8 hours, raise $1,000*

EARN DOUBLE POINTS WITH ONLINE DIRECT

<table>
<thead>
<tr>
<th>POINTS</th>
<th>EVERY $1 SOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2PTS</td>
<td>ONLINE DIRECT</td>
</tr>
<tr>
<td>1.5PTS</td>
<td>CREDIT/DEBIT</td>
</tr>
<tr>
<td>1PT</td>
<td>CASH</td>
</tr>
</tbody>
</table>

PER EVERY $1 SOLD

OVER 73% SUPPORTS OUR LOCAL SCOUTS*

EVEN MORE PRODUCTS AVAILABLE WITH ONLINE DIRECT!

DATABASE SAVES ALL CREDIT CARD FEES

SECURE PAYMENT PROCESSING THROUGH SQUARE

TRAIL'S END PAYS ALL CREDIT CARD FEES

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

DONATION LEVELS

- $50
- $30

Unbelievable Butter Popcorn

NEW! BIG BAG

Contains: Milk

Over $14 to local Scouts*

Over $14 to local Scouts*

Over $10 to local Scouts*

NEW! BIG BAG

NEW! BIG BAG

NEW! BIG BAG

OVER $22 to local Scouts*

NEW! TWO BIG BAGS

Contains: Milk and Soy

Over $17 to local Scouts*

BIG BAG

BIG BAG

BIG BAG

Unbelievable

Blazin' Hot

Salted Caramel

White Cheddar

Unbelievable

Blazin' Hot

Salted Caramel

White Cheddar

Popping Corn Jar

Cheese Lover’s Box

Over $10 to local Scouts*

Over $7 to local Scouts*

 Contains: Soy

Unbelievable Butter Popcorn

NEW! BIG BAG

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NEW! BIG BAG

Contains: Milk

Over $14 to local Scouts*

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For more information on our products, go to www.trails-end.com/products. *Average return to local councils, units and ... product sales. © 2020 Trail’s End . All rights reserved. Packaging shown is not life size and is subject to change. ®

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Join the Trail’s End Scout Parent Facebook Group

Get answers to questions and tips on selling anytime

Text SCOUTFB to 62771 to join!

Text APP to 62771 to

Download the App

& START SELLING TODAY

ONE MINUTE to register your account!

Accept Debit & Credit Cards for FREE! No Reader Required.
Each Scout Must Have a Registered Account. Same Email Can Be Used For Multiple Accounts.
Record ALL of Your Sales in the App, Even Take Order Sales!

NATL4PAGERPOP

Delivered Date

Amount

Due

DLV.

Make checks payable to: Please direct your popcorn payment to your Pack or Troop.

$15

$50

American Heroes Donation

$30

American Heroes Donation

$20

Blazin' Hot Popcorn

$15

White Cheddar Popcorn

$10

Salted Caramel Popcorn

$10

Caramel Corn

$15

Cheese Lover’s Box

$35

NEW! Two Big Bags

Contains: Milk

Over $14 to local Scouts*

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Record ALL of Your Sales in the App, Even Take Order Sales!
**CREDIT SALES ARE BEST FOR SCOUTS**

**TELL YOUR CUSTOMERS, “WE PREFER CREDIT/DEBIT!”**

Trail’s End pays for all credit card fees!

- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

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**TWO WAYS TO SELL ONLINE**

**SHARE YOUR PAGE**

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

**TAKE ONLINE DIRECT ORDERS IN THE APP**

1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

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**SAFE FOR SCOUTS**

Fundraise from the safety of home.

**PRODUCT VARIETY**

Traditional products & prices plus more**

**NO HANDLING**

Products ship to your customers and all sales are credit.

**TRAIL’S END REWARDS**

Earn double points for Amazon.com gift cards.

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**BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING**

Text MYPLAN to 62771 to learn more!

---

**ONLINE DIRECT**

The safest way of fundraising for Scouts!

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**SCOUTS EARN DOUBLE ONLINE**

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**CONVERT TO CASH**

Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App

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**SURE INSTALL THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**

---

**HOW IT WORKS**

**SHARE YOUR PAGE**

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**TAKE ONLINE DIRECT ORDERS IN THE APP**

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**SIGN IN & SET YOUR GOAL**

Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail’s End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: https://www.trails-end.com/terms.

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**REWARD IDEAS**

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<th>15,000 pts</th>
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<th>5,000 pts</th>
<th>4,000 pts</th>
<th>3,500 pts</th>
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**NO LIMIT**

Earn 17,500 pts or more and you will receive an Amazon.com Gift Card worth 10% of your total pts.

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