









# 2018 Popcorn & Peanut Sale!



## What Are the Benefits for Your Scout?

The **Popcorn & Peanut Sale** exists to support the programs put on by Scouting units throughout the Heart of Virginia Council. Some of the goals in Scouting are to **teach a Scout a sense of commitment, responsibility and to earn their own way.**

## Did you know...

-  The Popcorn & Peanut Sale includes an **awesome prize program** with 14 different levels and over 50 different prizes Scouts can earn! Prizes include toys, sporting equipment, camping gear, gift cards and much more! Scouts who sell just one popcorn item and one peanut item earn this year's collectible patches shown below!
-  Scouting Units can **earn 30%-35% commission** from the sale. Through the Scouts' individual and combined efforts, the Unit can earn all the money it needs to fund its Scouting adventures for the entire year!
-  Sell a total of \$650 and Scouts can choose a prize or receive an invitation to a special **CUB SCOUT BLAST DAY** event or a **BOY SCOUT MOVIE** event!
-  The **Top 70 VIPS** (Very Important Popcorn Sellers) in the Council (with **popcorn** sales of \$1,500 or more) will be invited to participate in the VIPS Reception to participate in the **Top 70 Spin 'N Win** to win additional prizes!
-  Scouts with sales of \$2,000 or more will earn a **FREE session of Heart of Virginia Council Camp** in Goochland, Virginia or a \$130 Scout Shop Gift Card!
-  Scouts that sell \$2,500 or more in **popcorn sales** can earn 6% of their sales in a **college scholarship account** from **Trail's End Popcorn.**

In addition to these great rewards, your Scout will learn **goal-setting, character development, public speaking, salesmanship** and other lessons that will last a lifetime! Ask your Leader how you can get started today or contact Heather Dunton at [heather.dunton@scouting.org](mailto:heather.dunton@scouting.org).



Visit our website at [www.popcornvirginia.com](http://www.popcornvirginia.com) or find us at "Popcorn Virginia" on Facebook.

