









# 2017 Popcorn & Peanut Sale!



## What Are the Benefits for Your Scout?

The **Popcorn & Peanut Sale** exists to support the programs put on by Scouting units throughout the Heart of Virginia Council. Some of the goals in Scouting are to **teach a Scout a sense of commitment, responsibility and to earn his own way.**

## Did you know...

-  The Popcorn & Peanut sale includes an **awesome prize program** with 14 different levels and over 50 different prizes the Scouts can earn! Prizes include toys, sporting equipment, camping gear, gift cards and much more!
-  Sell a total of \$650 and receive an invitation to a special **BLAST DAY** event which includes a rocket launch, fun games and prizes!
-  The Top 100 Sellers in the Council (with sales of \$1,500 or more) will be invited to participate in the **Top 100 Spin 'N' Win Party** to win additional prizes!
-  Scouts with sales of \$2,000 or more will earn a **FREE session of Council Day Camp or Cub Adventure Camp** in Goochland, Virginia!
-  Scouts that sell \$2,500 or more in **popcorn sales** can earn 6% of their sales in a **college scholarship account** from **Trail's End**.
-  Cub Scout Packs **earn 30%-35% commission** from the sale. Through the Scouts' individual and combined efforts, the Pack can earn all the money it needs to fund its Scouting adventures for the entire year!

In addition to these great rewards, your son will learn **goal-setting, character development, public speaking, salesmanship** and other lessons that will last a lifetime! Ask your Leader how you can get started today or contact Heather Dunton at [heather.dunton@scouting.org](mailto:heather.dunton@scouting.org).



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